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AN INVESTIGATION ON GENDER ROLE ATTAINMENT IN CHILDREN LITERATURE THROUGH *KEMALETTIN TUĞCU*'S NOVELS

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Abstract

Social learning theory is one of the important theories of gender role education in children. According to this theory, children imitate the role models that they created from the same-sex selection of people that they encounter in their entourage, by means of visual media, through the lecture books they read in the school or fictional story books that are suitable for their age, and that they imagined in their fantasies through these inputs. By this way, the children adopt the gender role by the conditioning of these stimulus generated by their social environment.

In this study, twenty two novels have been chosen among approximately three hundred children's and young adult novels of Kemalettin Tugcu with simple random sampling. Document analysis technique within qualitative research methodology has been applied. The aim of the study is to investigate the gender roles phenomenon in Children's Literature through Tugcu's work in terms of the gender division of labour within the household, stereotypes and occupational stereotypes.

Keywords: Sex, Gender, roles of gender, occupational stereotypes, stereotypes, social learning theory, children literature, novel